



2018 Bids 4 Kids Planning & Promotion Timeline

Summer:

- Pick date (look at school and national calendars)
- Reserve venue
- Let Qtego know date/venue for 2018

November:

- Include Save the Date info about B4K in EPSF Winter Newsletter
- Update Logo
- Update Donor Request Letter
- Update Master Spreadsheets
 - Qtego
 - Donations
- Media & Marketing Plan Created
- Start requesting major corporation donations that require more time for processing (WOF only takes requests in NOV)

- Check on Donation Forms – Order if need more
- Sponsorship levels finalized
- Sponsorship letter created

DECEMBER:

- Update website B4K page and ask for donations – include box on general donation form for auction donations
- Mention at Goal Meeting B4K – Committee interest? First Committee meeting in January
- Donation letters sent out
- Start Planning B4K
 - Theme
 - Décor

JANUARY:

- Committee Meeting set up
 - Send Evite
 - Agenda
 - Prospect list?
 - Raffle ideas?
 - Clicker and 100th to enter gets free bundt cake
 - Securing donations – wine/gift cards
 - Decorating/setup/at event
- Secure Security for the event
- Secure credit card processing help (Drinks only?)
- Save the Date/Donation Request for School Newsletter
- Facebook Save the Date/Donation Request (create event)
- Send email to coaches and principals (Kathy B do again?)

- Request Food Donations (hyvee – veg tray, gigis –GF option, popperista, sam & louies)
- Work on vase arrangements

FEBRUARY:

- DCPG Save the Date/Donation Request Ad (Elkhorn Express?)
- Create online registration form with WebLink new WISYWIG tool
- Update website b4k page and ask for donations
 - Include box on general donation form for auction donations
- Order Yard Signs
- Purchase Décor options
- Start Assembling Décor
- Sports & school experience packages – new signs? New boards?
- Create new drink option
- Create all signage for event
 - Door closed
 - Wifi
 - Signature drink menu
 - Wine pull
 - Raffle
 - Hyvee
 - Cupcake labels
- Create Teacher Inbox Invites (1/4 page)
- Update EPSF Board – ask for wine donations and their help securing other donations
- Put website teaser banner up
- Meet with venue?
- Order Raffle Items from Toby Pacer (door hangers), Nothing Bundt Cakes (Melissa – donated cakes last year?)
- Keep soliciting & tracking donations

- Committee Meeting –
 - Signature drink?
 - Help for assembling/decorating packages
- Secure MC of the vent
- Photograph packages as finalized
- Background setting for photo taking?
- Save the Date/Donation Request for School Newsletter

EARLY MARCH:

- Omaha.com Calendar
- WDCCC Calendar
- DCPG Calendar
- First Friday Folder Out
- Order T-shirts
- Send Media Alert out
- Online Registration Form Live
- Order Posters
- Attend all PTO meetings
- Committee Meeting
 - Committee Distribute Posters & Signs
- Principal April Newsletter Submission
- Invites to VIPs
- Confirm checkout and pay at door process
- Create checkout signs with arrows so people know where to go
- Go to storage and pick up boxes, mason jars, and raffle tickets
- Order acrylic stands if necessary
- Order plates if necessary
- Create a sports camp bid sheet binder again and get tri-folds from storage for info display

- Track registrations & donations

LATE MARCH:

- Second Friday Folder Out
- Last call for donations
- Finalize layout for venue
- Finalize donations, raffles, door prizes, goodie bags
- Distribute t-shirts
- Buy wine bags & tissue
- Buy additional décor needed
- Buy napkins/plates
- Ask for NHS Volunteers (can they wear t-shirts?)
- Create Volunteer cards and have Stacey Sign
- Save the Date/Donation Request for School Newsletter

1st WEEK OF APRIL:

- Final Friday Folder Auction Guide and Online Auction
- Balloons?
- Nametags for nhs volunteers
- To do list complete for all volunteers
- Checklist of items to take to Venue finalized
- Script done for MC
- 'go live' announcement done
- Print out auction items and put in Plexi's

SET UP DAY (WEDNESDAY)

- Email reminder to registrants
- Last call District Info, GOAL and Constant Contact list for registration
- Facebook & District Info Email Reminder/Bidding For Good

(4/9 AM – last day online register and bid online)

- Transfer items to venue – set up if possible??

B4K-DAY (THURSDAY):

- Finalize RSVP list and print
- Auction items arranged on table
- Turn off Weblink form
- Finalize auction/registration/check out
- Food/drink deliveries and set up
- Put out signage
- Check AV/Microphone/Music
- Qtego meeting
 - Text message reminder to registrants when auction is closing?

WEEK to 2 WEEKS AFTER:

- Collect remaining \$ and deliver outstanding items
- Arrange with Hy-Vee Shopping Winner Trip
 - Press release for this
 - Social media release/video
- Finalize thank you letters
- Debrief with EPSF Staff
- Download Pictures
- Write & Submit Press Release
- Release on social media on same day
- Update Budget Numbers
- Create Binder for Next Year
- Type up Post Event Notes
- Create Timeline for Next years event including updated notes
- Organize Materials and Take to Storage

DATE

Xyz company
Address
City, state
Dear Business Owner,



Elkhorn Public Schools Foundation is preparing for its 6th annual "Bids 4 Kids" Ladies Night Out fundraiser on April 5, 2018. The fundraiser will feature a silent auction, raffles, complimentary appetizers and refreshments. With our mobile bidding platform, you have the added benefit of company exposure through supporters not able to attend our event. Last year we had over 350 participants viewing our auction packages, bidding and winning! We would be delighted if you would consider making a tax-deductible contribution that will support the Elkhorn Public Schools Foundation's mission and students.

The proceeds from this event will be designated for our Before and After School Math & Reading Intervention Programs. At the beginning of the school year, students are identified and given the opportunity to participate in the Foundation funded intervention programs, with the goal of increasing students' math and reading comprehension. This year over 80 teachers will provide additional instruction time outside of the normal school day to over 375 elementary students! This program has proved to increase student's test scores, boost student's confidence and improve overall reading and math comprehension.

We rely on your generosity and support. If you are interested in making a donation or becoming a sponsor you can contact us directly at 402-289-1727 or ssek1@epsne.org. Thank you for your continued commitment to nonprofit organizations and worthwhile causes. Without your devotion to great causes, our mission would go unfulfilled.

Sincerely,

Stacey L. Falk
EPSF Executive Director
sfalk@epsne.org

Through our Intervention programs, over 80 teachers provide almost 4,000 hours of additional instruction time to 375 Elementary students to help increase math and reading comprehension.



April 1, 2018

Business
Attn: Owner
Address
City, ST 01234

Dear Owner,



Thank you so much for your generous donation to the Elkhorn Public Schools Foundation's Bids 4 Kids fundraiser to be held on April 5, 2018 at Noah's Event Venue from 6–9 pm. Proceeds from the event will help fund the Foundation's Reading & Math Intervention programs.

This year we will again utilize online mobile bidding for our auction through Qtego which will provide more exposure for all of our generous donors and sponsors! Last year over 350 participants registered, and we had winning bids from as far away as Hawaii! Auction items will be previewed 2 days before the event, and ladies may now register their cell phone numbers or purchase tickets to attend Bids 4 Kids at www.qtego.net/qmlink/eps.

By donating to our auction, you have become a vital member of our team, helping us realize the vision of our mission to help enrich the students of Elkhorn Public Schools, all while exposing your business to our guests. You are making a difference in the lives of Elkhorn Public Schools' students! We thank you for helping make the Foundation's Bids 4 Kids fundraiser a successful community event.

With gratitude,

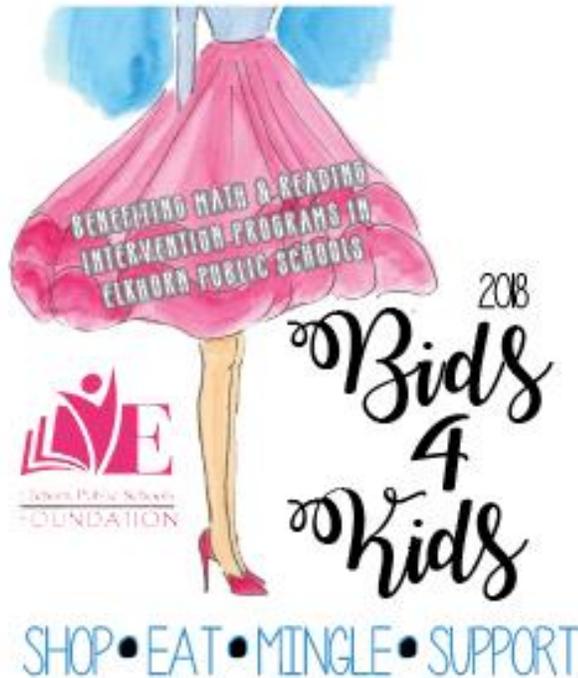
A handwritten signature in cursive that reads "Stacey L. Falk".

Stacey L. Falk
EPSF Executive Director
402-289-1727

No goods or services were provided in exchange for your donation to the Bids 4 Kids fundraiser.



20214 VETERANS DRIVE, STE. 400 • ELKHORN, NE 68022
(402) 289-1727 • elkhornfoundation.org



EVENT INFORMATION

OUR 6TH ANNUAL BIDS 4 KIDS LADIES NIGHT OUT FUNDRAISER WILL BE APRIL 5TH AT NOAH'S EVENT VENUE FROM 6-9PM MORE THAN 200 WOMEN SUPPORTED OUR 5TH ANNUAL BIDS 4 KIDS LADIES NIGHT OUT EVENT IN 2017 THE PROCEEDS FROM THIS EVENT WILL BE DESIGNATED FOR OUR BEFORE AND AFTER SCHOOL MATH & READING INTERVENTION PROGRAMS. THROUGH THESE INTERVENTION PROGRAMS, WE ARE ABLE TO PROVIDE FUNDING TO OVER 80 TEACHERS TO HELP OVER 375 ELEMENTARY STUDENTS IN THE ELKHORN PUBLIC SCHOOL SYSTEM TO INCREASE THEIR READING AND MATH COMPREHENSION

SPONSORSHIP LEVELS

Bronze (unlimited) - \$250

As a Bronze sponsor you will receive your logo on the 2018 Bids 4 Kids Event Auction site, your company name on EPSF Website, Social Media pages & Email blasts, 2 tickets to the event.

Silver (unlimited) - \$400

As a Silver sponsor you will receive your logo on the 2018 Bids 4 Kids Event Auction site, your company logo displayed on EPSF Website, Social Media pages and Email Blasts, 5 tickets to the event, 5 complimentary beverage tickets.

Gold (max 1) - \$600

As the sole Gold Sponsor, your company information will be solely designated to sponsor our top raffle prize - a go second grocery shopping experience! You will receive specific signage at the 2018 Bids 4 Kids Event for this raffle prize, your company logo will be on the Event Auction site, your company logo will be included on the EPSF Website, Social Media pages and Email Blasts, and you will receive 5 tickets to the event and 5 complimentary beverage tickets.

Platinum (max 3) - \$1,250

As a Platinum sponsor you will receive your logo on the 2018 Bids 4 Kids Event Auction site, your company logo displayed on EPSF Website, Social Media pages and Email Blasts, 10 tickets to the event, 10 complimentary beverage tickets, your company logo included on 'How to Bid' business card handouts at the event, verbal recognition at the event by our MC, your company logo included on Yard Signage promoting event, and your company information will be featured as the sole mobile bidding sponsor for a text message notification sent to all registered bidders.

Marketing & Communications Calendar



January 2017 B4K Marketing & Communications Calendar						
January 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 HSMS Newsletter Blurb	3	4	5	6	7
8	9 EPSP Website Page Done EPSP Website Banner	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25 Create Facebook Event	26	27	28
29	30	31	Notes:			

February 2017 B4K Marketing & Communications Calendar						
February 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 HSMS Newsletter Blurb	2	3	4
5	6 Announce of Noth's	7	8	9	10	11
12	13 Event posted on free calendars: Omaha world Herald, OPR, WOOD 7 Favorite Item to Purchase	14	15	16	17	18
19	20 Weekly Hyvée Video	21	22 Video Released	23	24	25
26	27 Pics of Last Year	28	Notes:			

March 2017 B4K Marketing & Communications Calendar						
March 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 HSMS Newsletter Blurb	2	3 Friday Folder - Elem	4
			Attend PTO Meetings	Attend PTO Meetings	Attend PTO Meetings	
5	6 Tickets Now Avail Constant Contact Email Facebook Paid: Pix Avail	7	8 EPSP Website Teasers	9	10	11
	Attend PTO Meetings	Attend PTO Meetings	Attend PTO Meetings	Attend PTO Meetings	Attend PTO Meetings	
12	13 Sponsor Promotion	14	15 DCRS Ad	16	17 B4K Teaser Day 20 Friday Folder - Elem	18 B4K Teaser day 19
19 B4K Teaser day 18	20 B4K Teaser day 17 Sponsor Promotion	21 B4K Teaser day 16	22 B4K Teaser day 15 Constant Contact Email Facebook Paid Hyvée Raffle	23 B4K Teaser day 14	24 B4K Teaser day 13	25 B4K Teaser day 12
26 B4K Teaser day 11	27 B4K Teaser day 10 Teacher Jobx Flyers Sponsor Promotion	28 B4K Teaser day 9 Yard Signs Out	29 B4K Teaser day 8 Facebook Paid: Top Items	30 B4K Teaser day 7 EPSP Website Last Call	31 B4K Teaser day 6 Friday Folder - Elem All District Email	Notes:

April 2017 B4K Marketing & Communications Calendar						
April 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 B4K Teaser day 5
2 B4K Teaser day 4	3 B4K Teaser day 3 HSMS Newsletter Blurb Facebook Paid: Last Sponsor Promotion	4 B4K Teaser day 2	5 B4K Teaser day 1 Constant Contact Email All District Email	6 Last Call Advance Next Door Reminder Pics right of	7	8
9	10 Post Event Photos	11	12	13	14	15
16	17 Post Event Thank You	18 Press Release Serv.	19	20	21	22
23	24	25	26 HyVee Winner	27	28 Constant Contact Email Event	29
30	Notes:					

Sample Marketing/Promotion of Event

YARD SIGN

BIDS 4 KIDS
 April 5
 6-9PM
 Noah's Event Venue
 (171ST & PACIFIC)
 ELKHORNFOUNDATION.ORG

TEACHER INBOX CARDS

6-9PM • APRIL 5TH, 2008 • NOAH'S EVENT VENUE

BENEFITTING MATH & READING INTERVENTION PROGRAMS IN ELKHORN PUBLIC SCHOOLS

2008
 Bids 4 Kids

SHOP • EAT • MINGLE • SUPPORT

Purchase your tickets at
QTEGO.NET/QLINK/EPS

\$10 FOR ALL ELKHORN PUBLIC SCHOOL STAFF
 CAN'T ATTEND? BID ONLINE FOR FREE FROM ANYWHERE!

EVENT POSTER

6TH ANNUAL LADIES NIGHT OUT FUNDRAISER

BENEFITTING MATH & READING INTERVENTION PROGRAMS IN ELKHORN PUBLIC SCHOOLS

2008
 Bids 4 Kids

Elkhorn Public Schools FOUNDATION

silent auction + raffles + complimentary appetizers + desserts

April 5 | 6-9PM | Noah's Event Venue

Tickets \$20 Advance | \$25 At Door

ELKHORNFOUNDATION.ORG/BIDS-4-KIDS

register your phone FREE to bid remotely

SHOP • EAT • MINGLE • SUPPORT

for more information contact: sselk1@epsne.org 402-289-1727

ELEMENTARY SCHOOL FOLDERS

6-9PM • APRIL 5TH, 2008 • NOAH'S EVENT VENUE

BENEFITTING MATH & READING INTERVENTION PROGRAMS IN ELKHORN PUBLIC SCHOOLS

2008
 Bids 4 Kids

SHOP • EAT • MINGLE • SUPPORT

TICKETS AVAILABLE!
 QTEGO.NET/QLINK/EPS
 \$20 IN ADVANCE
 \$25 AT THE DOOR

AUCTION ITEM SNEAK PEEK:

- DISNEY PARK HOPPER PASSES
- ERIC CHURCH TICKETS
- TIM & FAITH TICKETS
- AARON RODGERS FIELD JERSEY
- AMERICAN GIRL EXPERIENCE
- KC ROYALS PACKAGE

OUTSIDE BANNER

BIDS 4 KIDS
 Ladies Night Out Fundraiser
 TONIGHT

Elkhorn Public Schools FOUNDATION

ELKHORNFOUNDATION.ORG

DON'T MISS OUT ON OUR TOP RAFFLE PRIZE:

A 90 SECOND FILL-YOUR-CART SHOPPING EXPERIENCE!*

*RAFFLE TICKETS CAN ONLY BE PURCHASED AT EVENT.
 LAST YEAR'S RECIPIENT RECEIVED \$637 IN GROCERIES!



Do you have unused gift cards stashed in junk drawers? We are looking for a few more gift card donations for our Gift Card Tree!

Contact Stacey at 402-289-1727 or sselk1@epsne.org



Social Media Campaign COVER IMAGES



POSTS



**AUCTION ITEMS
ARE LIVE!**

qtego.net/qmlink/eps



10 Days Out



elkhornfoundation.org/bids-4-kids

Thank You Sponsors!

PLATINUM: **SCHEELS.** gear. passion. sports.

GOLD: **ACCESSbank** bankingYOURway

SILVER: **OMAHA** **ARESCO** **UMB**

BRONZE: Michael & Julie Arp (Cypress Group) **UBT** Union Bank & Trust

qtego.net/qmlink/eps

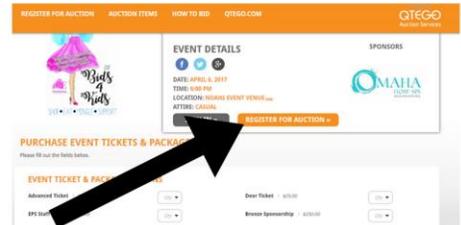


Top Raffle Prize

90 SECOND
HyVee.
SHOPPING
EXPERIENCE!

Sponsored By: **ACCESSbank** bankingYOURway
elkhornfoundation.org/bids-4-kids

Can't Attend?
REGISTER YOUR
PHONE FREE AND
BID REMOTELY!



qtego.net/qmlink/eps



6 Days Out

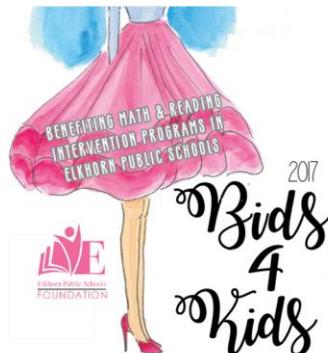
ELKHORN ANTLERS **STORM** **Elkhorn South High School**

GRANDVIEW ANTLERS **STORM** **STORM**

ARBOR VIEW EXPLORERS **FIRE RIDGE elementary** **WEST BAY Bengals** **WESTRIDGE elementary** **Skyline elementary**

SPRING RIDGE elementary **HILLRISE elementary**

elkhornfoundation.org/bids-4-kids



SHOP • EAT • MINGLE • SUPPORT

Tickets Now Available!
elkhornfoundation.org/bids-4-kids

CONSTANT
CONTACT
EMAIL



Bids 4 Kids Auction Items are LIVE!

The 5th Annual Bids 4 Kids online bidding is open! Click on the button below to register and preview HUNDREDS of amazing items! When you are on the auction website click on the **ORANGE** 'Register For Auction' button.

Whether or not you are attending Bids 4 Kids this Thursday, you may support our Before and After School Math & Reading Intervention Programs by participating in the silent auction. Winners will be notified by text message. If you are not present, you will be contacted to coordinate prize pick up!

[SEE AUCTION ITEMS AND REGISTER YOUR PHONE HERE](#)

April 6th
6-9PM
Noah's Event Venue
(171st & Pacific)

[PURCHASE TICKETS HERE](#)

Follow our event page for up to date details!



Thank You To Our Sponsors!

SCHEELS
gear. passion. sports.

 **ACCESSbank**
bankingYOURway

 **MAHA**
FLYNT SPA
REAL PROFESSIONAL

 **ARESCO**
WINE BAR

 **UMB**

UBT
Union Bank & Trust

Michael & Julie Arp
(Cypress Group)

 **E**
Elkbern Public Schools
FOUNDATION

Auction Item Packaging & Presentation

Spreadsheet of every auction package with pricing & descriptions

Please see the document 2-catalog template for system entry-Explanation20141015.doc for an explanation of how to fill out this template.

*** Please note! FMV, Starting bid and Increment are all NUMERIC fields! ***
 4 For Priceless items, use 0 for FMV

Item #	Start	Inc	Short Desc. 15 char max	Long Scroller description	OPTIONAL 1500 char's item sheet descr	Categories (ONLY for Qtr users)			
52	30	302	10	5	15	2 Chain Necklace	55	K & K Interiors 2 chain silver necklace & b	Fashion and Accessories
53	30	303	10	5	15	SHGL Strand Nec	62	K & K Interiors long single silver strand nec	Fashion and Accessories
54	18	304	10	5	13	Wrap Bracelet	53	K & K Interiors black with gold plates wrap 0	Fashion and Accessories
55	20	305	10	5	15	Color Bead Neck	56	Rustic Cuff multi colored bead necklace and	Fashion and Accessories
56	30	306	10	5	13	Aqua Necklace	48	Rustic Cuff aqua stone necklace and earrn 0	Fashion and Accessories
57	40	307	15	5	14	Bmz Diam Neck	55	Rustic Cuff necklace with diamond pendan 0	Fashion and Accessories
58	20	308	10	5	15	Bmz Green Neck	61	Rustic Cuff bronze with green specs neck 1	Fashion and Accessories
59	30	309	10	5	15	Tassel Necklace	73	Rustic Cuff bronze tassel with diamond pai 0	Fashion and Accessories
60	100	310	50	5	13	Michael Kors	94	Izzy Large Reversible Leather Tote in Cher 462	Izzy Large Reversible Leather Tote, in Cherry/Balle Fashion and Accessories
61	144	311	65	5	10	Gundersons	100	\$100 00 GC complete with a Sonic Jewelry 213	\$100 00 gift card complete with a Sonic Jewelry Br Fashion and Accessories
62	70	312	40	5	14	Kate Spade Bag	63	Kate Spade CHARLOTTE STREET ALEK 122	Kate Spade CHARLOTTE STREET ALEK cross b Fashion and Accessories
63	70	313	35	5	13	ESHS Fan Gear	78	Elkhorn South Ladies Tee (size M), Rustic 108	Elkhorn South Ladies Tee (size M) donated by Gai Fashion and Accessories
64	55	314	25	5	12	EHS Fan Gear	85	Elkhorn High Ladies T (Size S) and EHS S 0	Fashion and Accessories
65	40	315	20	5	7	31 Tote	89	Thirty-One Tall Organizing Tote, black & w 230	Thirty-One tall organizing tote, black & white floral Fashion and Accessories
66	40	316	20	5	7	31 Tote	90	Thirty-One Tall Organizing Tote, black & w 228	Thirty-One tall organizing tote, black & white stripe Fashion and Accessories
67	35	317	15	5	7	31 Tote	78	Thirty-One Tall Organizing Tote - Preppy P 0	Fashion and Accessories
68	159	318	65	5	14	Kate Spade Bag	91	Kate Spade COVE STREET COLORBLOC 208	Kate Spade COVE STREET COLORBLOC PIPPI Fashion and Accessories
69	108	319	60	5	9	Bonshwens	67	Swarovski Charm Bracelet with Red Stone 0	Fashion and Accessories
70	140	320	70	5	11	Fossil Tote	75	The Fossil Ava Shopper in Black including 189	The Fossil Ava Shopper in Black. Get carried awa Fashion and Accessories
71	49	321	25	5	15	Kate Spade Wall	67	Kate Spade SOUTHPORT AVENUE STACY 167	Kate Spade SOUTHPORT AVENUE STACY medi Fashion and Accessories
72	46	322	25	5	13	Accessory Pkg	79	Look by M Collection Spack Scarf in Blue donated	Look by M Collection Spack Scarf in Blue donated Fashion and Accessories
73	73	323	25	5	7	Target	48	\$50 gift card to Target and a Silver Card Cl 167	\$50 gift card to Target donated by Target along with Fashion and Accessories
74	150	324	75	5	14	Coach Edie Bag	80	Coach EDIE shoulder bag 31 in refined pebl leather	The EDIE shoulder bag 31 in refined pebble leather Fashion and Accessories
75	49	325	25	5	15	Kate Spade Wall	61	Kate Spade MIKAS POND STACY medium 156	Kate Spade MIKAS POND STACY medium wallet Fashion and Accessories
76	73	326	30	5	15	Fossil Grab Go!	96	smooth leather Amanda wristlet in color n1217	Designed (and refined) to hold all your essentials. Fashion and Accessories
77	97	327	40	5	11	NEK Outlets	100	\$50 GC to the Nebraska Crossing Outlet f.247	\$50 gift card to the Nebraska Crossing Outlet Mall Fashion and Accessories
78	107	328	50	5	12	Vera Bradley	58	Vera Bradley Miller Bag with matching Sm 510	Vera Bradley Miller Bag. The carry-on compliant M Fashion and Accessories
79	125	329	60	5	14	Coach Sunglass	90	These Coach sunglasses feature a silver c 158	These Coach sunglasses, donated by Optical Gail Fashion and Accessories
80	79	330	20	5	10	HU SHOLDIT	60	SHOLDIT, the world's one and only patent 265	This adorable Husker SHOLDIT scarf is a great acc Fashion and Accessories
81	79	331	20	5	10	CU SHOLDIT	68	SHOLDIT, the world's one and only patent 268	This adorable Creighton SHOLDIT scarf is a great F Fashion and Accessories
82	65	332	30	5	15	Fossil Grab Go2	91	Zip-top wristlet in White with Gold print anc 274	Designed with the modern minimalist in mind, this Fashion and Accessories
83	174	333	80	5	12	Vera Bradley	92	Gail on the go package features Vera Brad 194	This gail on the go package donated by Skyline Eli Fashion and Accessories
84	73	334	35	5	7	Scheels	59	\$50 gift card to Scheels with a Chocolate E 195	\$50 gift card to Scheels donated by Momentum F Fashion and Accessories
85	165	335	80	5	13	Coach Crosby	97	Coach CROSBY mini caryall in black smc 492	The CROSBY mini caryallin smooth leather, color Fashion and Accessories
86	125	336	60	5	14	Coach Sunglass	92	Coach Christina sunglasses feature elegar 199	These Coach Christina sunglasses, donated by O Fashion and Accessories
87	30	337	15	5	14	ESHS mens polo	54	Elkhorn South Mens Polo Size M, Donatd 0	Fashion and Accessories
88	15	338	10	5	15	ESHS lady blue	56	ESHS Ladies Blue T-shirt, Size S, Donatd 0	Fashion and Accessories
89	15	339	10	5	14	ESHS lady grey	64	Elkhorn South Ladies Grey t-shirt, size M 0	Fashion and Accessories
90	15	340	10	5	14	ESHS Mens Blue	62	Elkhorn South Mens T-shirt in heathered b 0	Fashion and Accessories
91	15	341	10	5	12	ESHS Mens Red	60	Elkhorn High Mens Red T-shirt. Size M. D 0	Fashion and Accessories

Silent and Live Items Instabay and Raffle Items Sponsor Information

Photos of each individual package for online bidding



Presentation of auction packages at actual event



ITEMS TO CONSIDER FOR YOUR EVENT:

What FREE items can you utilize to promote?

- Attend PTO meetings
- Flyers home to the schools
- Flyers to teachers
- NextDoor App
- Social Media (non-paid)
- Media Calendars (OWH, local chamber, etc)

Evaluate unique sponsorship options

Auction Items

- Ask schools for 'experience' items. These are NO cost to you!
 - Front row seats at musicals
 - Reserved parking
 - Sports camps
 - First day of school parking (teachers and parents)
 - 5th grade graduation
 - Lunch packages
- National/Regional Donations
 - Check timeframe – some only give to nonprofits during certain times of the year.

Look for incentives to attend

- Raffles
- Giveaways (every 50th person to enter gets a free drink?)
- Utilize Social Media ('Share this' for a chance for a free raffle ticket)

How can you improve on next year's event?

Stacey Selk
Marketing & Events Manager
Elkhorn Public Schools Foundation
Sselk1@epsne.org