

NAPSF News January 2021

2021, We Made It!

Stacey Falk, Elkhorn Public Schools Foundation

Whew, WE MADE IT! 2021! Time to turn the page on the old year and wish you all a Happy New Year from the Elkhorn Public Schools Foundation! I hope this finds your Foundation and school district off to a positive start to the second semester! A common expression is to look for the silver lining; there is something good to be found in every bad situation. My silver lining is that this past year has taught me several lessons: the importance of having patience and remaining calm during uncertain times, and the value of collaborating with others to strategize and develop new ways of doing things. I count my blessings; I have an amazing staff, supportive Foundation board, and a loving family that got me through a very tough year.



The 2020 craziness began mid-March, when schools closed over concerns of the COVID pandemic, right in the middle of our scholarship season! We finalized our scholarship selection process and awarded over \$400,000 in scholarships to Elkhorn high school seniors! Unfortunately, we were not able to award scholarships in person at our annual Scholarship Recognition Breakfasts. Instead we pivoted, created a video honoring our scholarship recipients (posted on our website), and mailed students their scholarship certificates along with a special surprise: a personalized confetti bomb card with a gift certificate to our local ice cream shop!

The COVID school closures during the spring severely impacted our main source of revenue: our Elkhorn Kids Campus Before & After Childcare Program. Our EKC program closed its doors in March and wasn't operational for 3 ½ months, resulting in an 85% decline in the Foundation's quarterly revenue! Our dedicated EKC team stepped up and figured out how to safely reopen during June and July to provide all-day care at 4 school locations, and then seamlessly rolled into the 2020-2021 school year, providing care at 12 elementary school locations! Operating a childcare program during a pandemic hasn't been without its challenges. We have adapted to a new normal and are moving forward. I am so thankful that our schools have been open for inperson learning and that we have been able to provide childcare for those Elkhorn families who need it!



Another challenge: how to host our annual fundraising events during a pandemic? Our Foundation team evaluated each event, discussed ways that it could be modified taking into consideration COVID health measures, prepared a plan, and then went for it, hoping for the best. Fortunately, we were able to host most of our annual fundraising events with some modifications: Golf Fore Grants in July, TEAM (Staff Giving Campaign) in August, Bids 4 Kids

silent auction (virtually) in September, and Trunk or Treat for our EKC students in October. We are so incredibly grateful to our donors who came through for us during such uncertain times!

Looking back at 2020, the Foundation had a 30% drop in revenue for the year, and we have had to tighten up our budget and put some programs on hold for 2021. We continue to look for ways to expand our revenue base and will be focused on growing our Alumni Program over the next year. Our new Foundation team member, Sarah McArdle, will be leading our new Alumni & Engagement initiative, taking our very grass-roots program to the next level! I also look forward to increasing board engagement by sharing Wendy Van DeLaCastro's hard work on the NSFA Standards and Principles; one of the many resources NAPSF can provide your Foundation. I hope to see/Zoom with many of you at the Racial Equity Workshop in February and during the upcoming "coffee talks" the first Thursday of each month. I am grateful for all the opportunities, training, sharing, and most importantly, friendships that NAPSF has provided me over the years. I look forward to **seeing** you all in 2021!

NAPSF by the Numbers

Below is the data collected from our 20-21 NAPSF Membership Drive. We had 25 members fill out the online membership form. Totals reflect data from the most recent fiscal year.

Total Number of Students: 212,599 Total Revenue: \$64,609,885.64 Total Amount Granted to Scholarships and Programs: \$66,876,122.18 Total Functional Expenses: \$72,322,041.54

Total Assets: **\$116,940,719.86**



NAPSF Coffee Talk

Coffee Talk is gaining popularity as a therapeutic sounding board for our members! We will continue to meet the first Thursday of every month. Join us via Zoom Conferencing for our next Coffee Talk session on **February 4, 9am- 9:30am**.

Bring any topic to discuss with colleagues during this informal gathering. Find out what's working for other foundations in Nebraska.

Join Coffee Talk

Have you applied for your PPP loan yet? You might be eligible for the second round of Payroll Protection Program loans.

"The Economic Aid Act makes available approximately \$284.5 billion in new Paycheck Protection Program ("PPP") funding and reopens the PPP for initial and second-draw loans on terms that are generally **favorable to nonprofits**."

The deadline to apply is March 31, 2021.

Check out this <u>link</u> for eligibility requirements and FAQs.

REI's Two-Day Phase 1 training is designed to develop the capacity of participants to better understand racism in its institutional and structural forms. Moving away from a focus on personal bigotry and bias, this workshop presents a historical, cultural, and structural analysis of racism.



Topics Include:

- Analysis of structural racism
- Understanding & controlling implicit bias
- Race, poverty, & place
- Markedness theory
- Institutional power arrangements & brokers
- Importance of definitions of race & racismHistory of race in American economic & policy
- development
 Recipient departition with institutional
- Racial identity & its interaction with institutional culture

Sign-up your **board members**, **staff**, and **school leadership** for the REI workshop!

Face-to-face interaction during the workshop is imperitive so it is highly encouraged to utilize video chat capabilities for greater engagement.

NAPSF TIP: You will need your NAPSF username and password to login to the registration page. If you need your login information, contact NAPSF <u>here</u>.

Register Now!

Find more information at **<u>Racial Equity Institute</u>**.





New Speaker Confirmed for the NSFA National Conference!

Dr. Todd Rogers will be the final keynote for the 2021 NSFA National Conference on Friday, February 26. Dr. Rogers is a behavioral scientist, Professor of Public Policy at Harvard University, Director of the Student Social Support R&D Lab, and Chief Scientist at EveryDay Labs.



Communicating Better with Busy Families

Dr. Rogers will discuss how the science of attention and behavior change can be used to help leaders communicate more effectively. He will discuss research improving student absenteeism, survey responses, parent engagement, donations, and delivering important information.

Dr. Rogers research uses the science of behavior change to develop scalable interventions that help school districts help families help students succeed. He is especially focused on the science of effective

communication. He is committed to ensuring that behavioral policy research is implemented widely and with fidelity. This has led to his co-founding two social enterprises: the Analyst Institute (focused on increasing election turnout) and EveryDay Labs (focused on increasing student attendance).

Register for NSFA Conference

View Conference Agenda Here.



NAPSF Website - We Want to Hear From You

Does your foundation have an inspiring success story? Has your foundation been in the news? Do you have information or insight your peers would benefit from?

Submit your foundation stories, news, or articles <u>here</u> to be featured in upcoming NAPSF newsletters.

NSFA Membership

All members of NAPSF receive a NSFA membership. This includes free NSFA Webinars and discounts for NSFA conferences.



We are currently 30 members strong at the Nebraska Association of Public School Foundations. A list of our membership is below.

Ashland-Greenwood Public Schools Foundation

Aurora Public Schools Foundation **Beatrice Educational Foundation Bellevue Public Schools Foundation Bennington Public Schools Foundation** Cardinal Education Foundation (South Sioux City) Central High School Foundation (Omaha) Columbus Public Schools Foundation, Inc. **Cozad Public Schools Foundation** Creek Valley School Educational Foundation **DC West Schools Foundation** Elkhorn Public Schools Foundation Foundation for Lincoln Public Schools Gering Public Schools Foundation Grand Island Public Schools Foundation Hastings Public Schools Foundation Kearney Public Schools Foundation Millard Schools Education Foundation, Inc. Norfolk Public Schools Foundation North Platte Public Schools Foundation Northwest Education Foundation Ogallala Public Schools Foundation **Omaha Public Schools Foundation** Papillion La Vista Schools Foundation **Pioneer Fund Foundation** Ralston Community Schools Foundation School District 145 Foundation for Education (Waverly/Eagle) Scottsbluff Schools Foundation Wayne Community Schools Foundation Westside Community Schools Foundation, Inc.

Haven't Become a NAPSF Member Yet?

The Nebraska Association of Public School Foundations is a state affiliate of the National School Foundation Association. This means that as a member of the Nebraska Association of Public School Foundations, you will get the discounted conference rate and all other full benefits of membership to the national organization as well as Nebraska. You pay one rate to Nebraska and

get two memberships Statewide and National! What a deal!

Learn more about NAPSF membership benefits

NAPSF Event Calendar

NAPSF Coffee Talk

When: Thursday, February 4, 2021, 9:00am - 9:30am CST Location: Zoom Meeting - <u>Join Coffee Talk</u>

NAPSF Board Meeting

When: Tuesday, January 26, 2021, 10:00am - 12:00pm CST

Location: Zoom Meeting - Join Board Meeting

Additional Information:

Meeting ID: 945 3855 3652 One tap mobile +16699009128,,94538553652# US (San Jose) +12532158782,,94538553652# US (Tacoma) Dial by your location +1 669 900 9128 US (San Jose) +1 253 215 8782 US (Tacoma) +1 346 248 7799 US (Houston) +1 646 558 8656 US (New York) +1 301 715 8592 US (Germantown) +1 312 626 6799 US (Chicago) Meeting ID: 945 3855 3652

Racial Equity Virtual Workshop

When: Monday, February 15, 2021 & Tuesday, February 16, 2021, 9:00am - 5:00pm CS
 Location: Zoom Meeting - Link will be sent to registrants at a later date - <u>Register Now</u>!

NSFA National Conference

When: February 23-26, 2021

Location: Socio App - Link will be sent to registrants at a later date - Register Now!

NAPSF Board Meeting

When: Tuesday, March 9, 2021, 10:00am - 12:00pm CST Location: Zoom Meeting - <u>Join Board Meeting</u>

Additional Information:

Meeting ID: 985 5107 8161 Passcode: 891769 One tap mobile +12532158782,,98551078161#,,,,*891769# US (Tacoma) +13462487799,,98551078161#,,,,*891769# US (Houston) Dial by your location +1 253 215 8782 US (Tacoma) +1 346 248 7799 US (Houston) +1 669 900 9128 US (San Jose) +1 301

715 8592 US (Washington D.C) +1 312 626 6799 US (Chicago) +1 646 558 8656 US (New York) Meeting ID: 985 5107 8161

Questions or Comments? Contact NAPSF Here.

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