

Community Services Fund of Nebraska (CSF) is a federation of non-profit member agencies, operating across the state to make our communities a better place for all who live, work, and visit Nebraska. CSF partners with many public, private, and governmental entities to operate workplace charitable giving campaigns, inspiring employees to make a difference in their community.

Your gift. Your choice.

We believe in empowering individuals to make independent decisions about their giving. We encourage donor designation for all donations to CSF. Whether you are passionate about arts, education, youth, animals, environment, or social justice, CSF has options for you!

With our donor-directed model, CSF ensures that contributions support member agencies as designated by the donor. We do not have a CSF committee making funding decisions and we do not have any internal allocation model. YOUR gift makes a difference for the organizations of YOUR choice.

Since our founding in 1981, the goals of CSF have been to:

- 1) Strengthen the fundraising capacity of our non-profit member agencies by conducting workplace giving campaigns.
- 2) Provide more choices in giving to individual donors.

We believe everyone can be a philanthropist! The size of your gift does not matter, YOUR GIFT MAKES A DIFFERENCE.

"Giving through Community Services Fund of Nebraska makes it easy for me to give to the multiple causes I love." - Morrie (CSF Donor)

Why include CSF in a workplace charitable campaign?

No one umbrella organization can represent the entire community and its diverse needs, interests, and individuals. Each incorporates the knowledge and resources of the organizations it represents.

Workplace charitable giving campaigns are a valuable tool for attracting and retaining talented employees. Studies show that:

- Choice is critical to employees. They appreciate the expanded options provided by a multifederation campaign.
- Offering these expanded options leads to an increase in employee participation and an increase in total dollars raised.
- Employees value giving at their place of employment and the show of community support.

Through workplace charitable giving campaigns, employees can support multiple causes with one gift. For employees, giving through workplace campaigns:

- Is convenient.
- Allows them to choose causes that reflect their interests.
- Enables them to make larger gifts by spreading the total throughout the year.

Where to start?

CSF provides the tools and support needed for a smooth, efficient, and engaging workplace campaign. Employees can make a one-time gift of cash or check. They can make a one-time or recurring gift online using a credit card. Or employees can make their gift through payroll deduction if your company supports that option.

We provide marketing materials such as:

- Worksite coordinator guide full of tips and tactics for running a successful campaign.
- 8 ½ x 11 campaign posters for display in break rooms and common areas.
- Brochure filled with information on our member agencies and how to make a gift.
- Campaign pledge form.

For online gifts, you can easily direct employees to the Community Services Fund of Nebraska website at <u>www.CommunityServicesFund.org</u> where they can designate as many of our member agencies to receive their support. We can also create a custom landing page for your employees, incorporating your company information and logo.

To learn more or start a campaign, contact Melissa Filipi, Executive Director, at mfilipi@communityservicesfund.org, 402-475-7759 (office) or 402-540-0169 (cell).