

PRESENTER BIOS



Melissa Filipi: mfilipi@communityservicesfund.org

After 18 years working with non-profits to build integrated development plans, Melissa Filipi knows how to create sustainable support while keeping the focus of the donor as top priority. She holds a Bachelor of Arts from UNL, and a Masters of Business Administration from UNO. She currently sits as President of Charitable Gift Planners, and is a Certified Fundraising Executive.



Matt Fisher: mfisher@ginorthwest.org

Mr. Fisher received a bachelor degree from Kearney State College, and his initial teaching certificate in 1986. Chadron State College awarded him a Masters degree in School Administration in 1990, and in 2004 he completed a Specialists degree at UNK. 34 years in Nebraska public school systems has led Mr. Fisher to Grand Island Northwest Public School District as Superintendent.

Keith Jorgensen: keith.jorgensen@horacemann.com

Keith Jorgensen has held a variety of positions with the Horace Mann companies over the last 21 years. As Manager of Relations, he worked with education associations in over 20 states, building partnerships between educators and Horace Mann. Currently he works to foster relationships between business owners, school districts, education associations and school foundations.



Traci Skalberg: tskalberg@gips.org

Traci Skalberg is in her 16th year as Executive Director of the Grand Island Public Schools Foundation. She is a graduate of Doane University and holds a Certificate in Fundraising Management, as well as Education Foundation Leadership. Skalberg is responsible for policy development and fundraising that has produced an 800% growth in assets during her tenure.



Lucas Dart: lucasdart@nufoundation.org

Lucas Dart is a 1997 UNK graduate. For 16 years he has worked in the field of university advancement...as UNK fundraiser, UNK Alumni Director, and now as executive leader for UNK's advancement enterprise. He has been involved in many community and state activities, like Leadership Nebraska and Chamber of Commerce to name a few.



You are likely part of a group that works hard to serve big needs in your public school community. You wish there were more like you.

What if we told you there were?



NAPSF exists to strengthen the impact of school foundations in Nebraska for the students & educators they serve. Through public awareness & advocacy, the sharing of best practices, adherence to high ethical standards of philanthropy & the encouragement of deep public-private partnerships, NAPSF will elevate and support school foundations as they provide options for communities to come into closer partnership with their schools.



UNK Student Union
Ponderosa Room
1013 West 27th Street
Kearney, NE 68849

September 13, 2018

FORUM LINEUP

11:00 Registration/Lunch

11:30 NAPSF Annual Meeting & Election of Officers

Welcome, member recognition and election of officers led by 2018 NAPSF President, Wendy Van. Ex-officio NAPSF Board Member, Traci Skalberg, will present a membership update.

12:00 Partnering Organizations & Member Benefits
★ Community Services Fund

Community Services Fund of Nebraska is a non-profit federation founded in 1981 to connect donors to the causes they care about. Executive Director, Melissa Filipi, will demonstrate how the Community Services Fund can help raise unrestricted funds for your mission in a simple & efficient manner.

★ Horace Mann

Horace Mann has been focusing on the financial needs of America's educators since 1961. Territory Leader, Keith Jorgensen, and Grand Island Northwest Superintendent, Matt Fisher, team up to share a pilot project pairing school foundations and Horace Mann. Together they will host Estate Planning Seminars designed to open up the legacy giving conversation with school employees.

★ National School Foundation Association

NSFA is the recognized leader of the PreK-12 education foundation movement in the US, providing training & support for their development & quest to increase student success through philanthropic investment. Executive Director, Robin Callahan, addresses this mission.

1:00 Networking Exercise

Get out your mobile devices! NAPSF Vice President, Sarah Dittmer, leads the group in an interactive Kahoot exercise.

1:30 Staff Campaigns: Developing a Culture of Giving

"Live the mission, give the mission, own the mission." Grand Island Public Schools Foundation Executive Director, Traci Skalberg, will guide attendees through the growth of a district staff culture that owns the success of their school foundation. From less than 10% giving to a consistent rate of 90%, learn how one foundation harnessed the giving nature of school personnel. Sample calendars, campaign structure, solicitation materials and payroll deduction/pledge cards will be shared.

2:30 Break

3:00 Alumni Engagement

Alumni engagement programs are essential to filling a pipeline with future annual donors, major donors, and volunteers. The UNK Alumni Association has been 'refining' it's programs for years in an effort to reach as many of UNK's 54,000 living alumni as possible. UNK Vice President of Alumni Relations & Development, Lucas Dart, takes a look at UNKAA's philosophical approach, best practices, and the results of a successful engagement program.

4:00 Closing Remarks