

Sarah Dittmer

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n.p.s
Norfolk Public Schools
Foundati

Capital Campaigns Breakout Session



www.norfolkpublicschools.org

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12 Academies

1. Health Sciences
2. Agriculture - Animal Pathway, Plant Pathway
3. Construction
4. Metals
5. Drafting
6. Automotive
7. Business Administration/Mgmt
8. Finance
9. Marketing
10. Information Technology
11. Culinary Arts
12. Early Childhood



*Side Note: Added Education Academy in 2019-2020

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Addition/Remodel Campaign = \$2.5 million



The mission of the Norfolk Public Schools Foundation is to enhance and encourage learning opportunities for Norfolk Public Schools students.

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Who?
Why?
When?
How?



Who?

- Potential Donors
 - Business/Industry
 - Alumni
 - Current Staff
 - Retired Staff
 - Vendors
 - Grants
- Speaking opportunities at local service organizations
- Media support

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Why?



1. Why is the project necessary?

Increasing Poverty (Free and Reduced Lunch Statistics)

Workforce Shortage (March 2016 Unemployment Rate)

This is a deterrent to economic development!

1. Why is the project necessary?

Other Considerations:

- **Dual Credit:**
 - Reduced tuition costs
 - NPSF scholarships = 100 scholarships @ \$100 each
 - State Funded ACE (Access College Early) Scholarships for students with income eligibility (driven by state funding availability).
- **Career Academy Sustainability & Growth**
 - Ongoing NPS general budget commitment to teacher/staff wages, building maintenance, professional development, etc.
 - Sustainability endowment will generate approximately \$10,000 a year for updates and potential future expansion.

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2. Testimony of importance/impact

(often the lead gift, a beneficiary, or an expert)



On behalf of the Norfolk divisions of Nucor Corporation, I congratulate Norfolk Public Schools on implementing the Career Academies. Nucor employs over 1,000 teammates locally. Our continued success is highly dependent on being able to recruit and hire the right people with the right skills. With our local and state unemployment rates at record lows, business and education must work together to bridge this gap. By doing so, we are giving students the skills to become career and college ready in the fields most needed right now. What an exciting opportunity for our local students and our community.

Cindy Morrow
Manager, Nucor Detailing Center



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2. Testimony of importance/impact

(often the lead gift, a beneficiary, or an expert)



“I am interested in this career academy because it's a wonderful opportunity to do something in a field I genuinely care about. I've always had a passion for people and caring for them since I was little, and this is one step to making my vision for my future come true.”

Skyler Gubbels
NHS Student
Health Science Academy



3. Be Transparent and Provide Details

(“Wants” vs. “Needs”)

Our definition of “wants” versus “needs”

A “**need**” is something that is essential to our ability to provide basic instruction to the academy student.

A “**want**” is something that will enable our academy students to receive the highest quality instruction and leave the academy experience equipped with skills desired in the current workplace.

“Need”

*Welding equipment currently
In place at NHS and
still operational.*

Expense = \$0



“Want”

*Welding equipment training that will be very
marketable in the workplace.
(Allowing Arc, MIG, and TIG welding all in one unit.)*

**Upgrade Expense =
\$78,500**

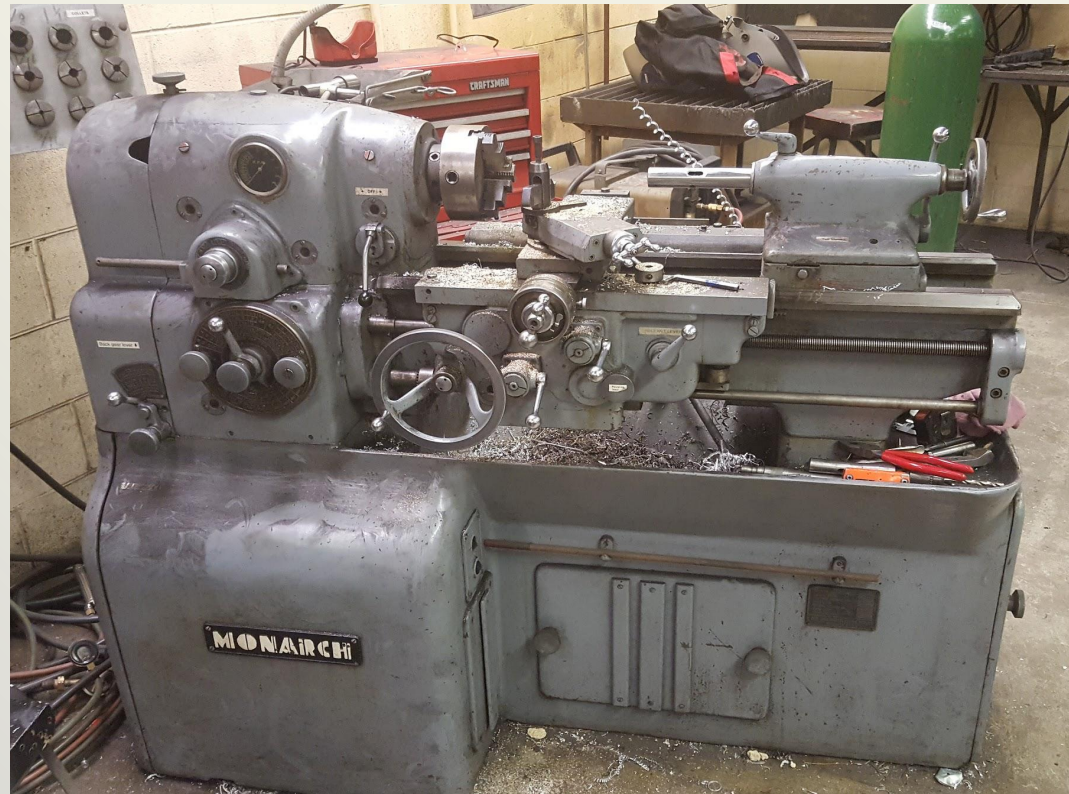


3. Be Transparent and Provide Details ("Wants" vs. "Needs")

A lathe from a WW2 ship...

But... it still works... what does
our community expect/want
for our students?

**In our handout we itemized down
to the smallest items for
every academy.



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When?



4. Implementation Plans

Timeline for Implementation

- **2015-2016**
 - Remodel Construction Academy space on the NHS campus.
 - Updates to Ag Science department space.
- **Summer 2016**
 - Lighting updates in existing academy areas.
- **2016-2017**
 - Student enrollment starts Spring 2016. Implementation of Phase I of academies.
 - Begin fundraising efforts.
- **Summer 2017**
 - Construction of the NHS addition and remodel
- **2017-2018**
 - Implementation of Phase II of academies
- **2018**
 - Wrap-up fundraising pledges and final implementation details.

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How?



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Donor Recognition



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Why?
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How?



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Celebrate!!



Big Impact!



HBA
HOLLAND BASHAM
ARCHITECTS



OMAHA A+
PUBLIC
SCHOOLS

10'

25' 2"

3' 6"

9' 9"

33' 7"

MPS
Millard Public Schools
FOUNDATION

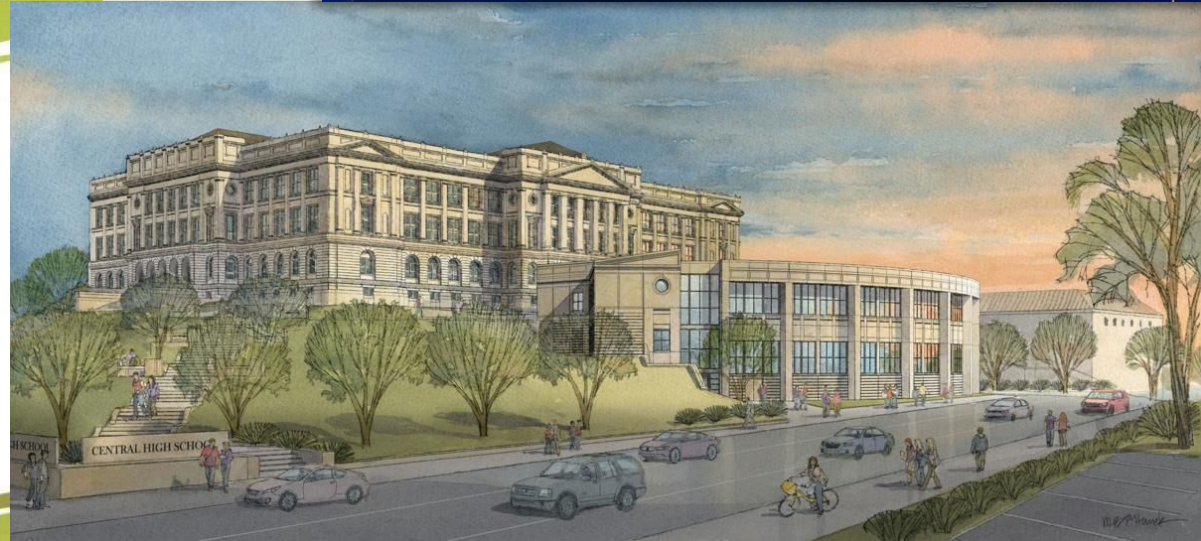
#BeKind
MILLARD PUBLIC SCHOOLS

20 DN TO GO 0 0 07:48 HALFTIME BALLON 0 17

aetna say hi to your best health. CHI Health Imagine Better Health. BCDM architects

MILLARD PUBLIC SCHOOLS

The back of the scoreboard facing Q St shall be blank.



Nebraska Assn of Public School Foundations

Questions?

Thank you for
joining me today!

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