



Building Attractive Hometowns

**Presented to Nebraska Assn. of
Public School Foundations**

November 2017

Community Development

Strong, progressive communities can only be built and sustained by **the people who live and work there.**

Anyone coming to town to help should do that and only that. Help.

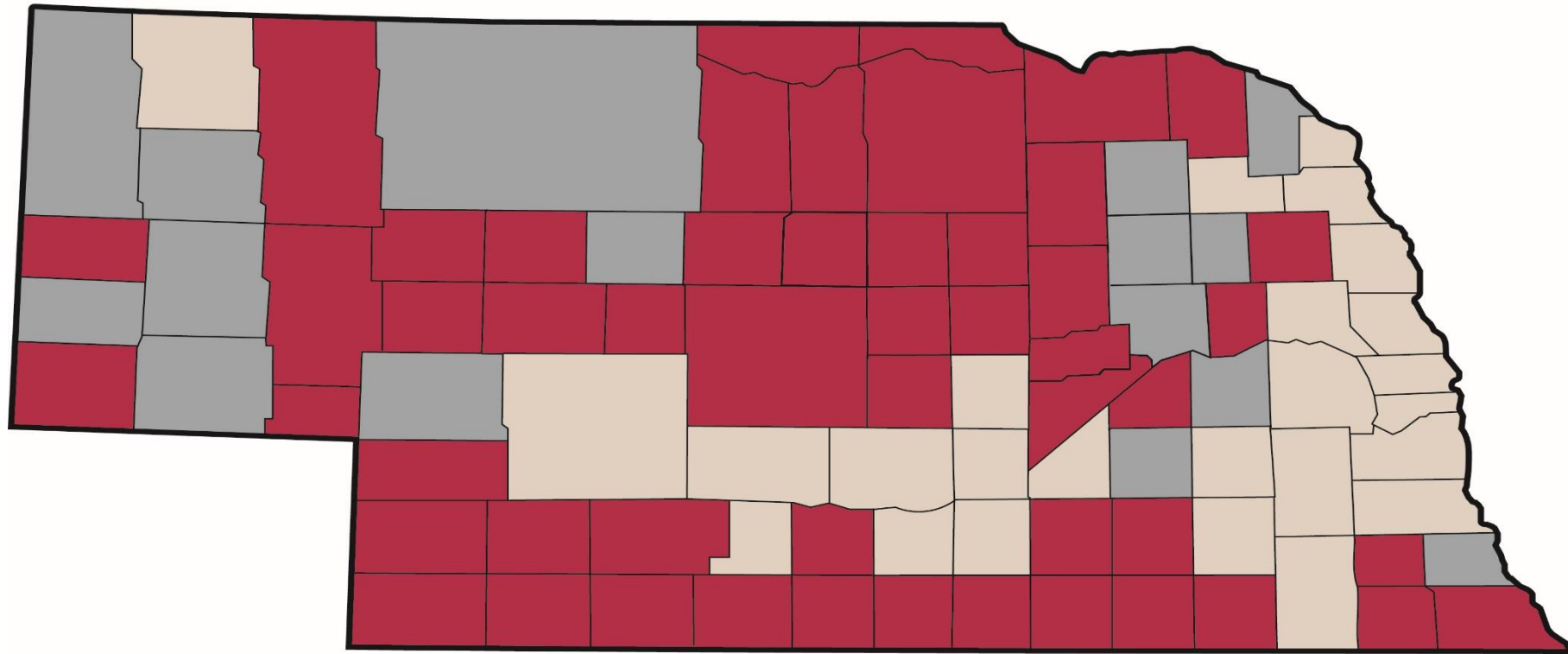


Nebraska is blessed with Abundance

In Nebraska,
everything we
need is right
where we are

In Nebraska,
everything and
everyone works

County-Based Transfer of Wealth



Peak Years of Transfer

- 2010 to 2019
- 2020 to 2039
- 2040 and after

Asset-Based Community Development

ABCD focuses on making visible the resources that are already in a community

ABCD organizing is the process of bringing people into relationships that generates shared meaning by taking action together around a shared vision.

21st Century Community Development

PEOPLE ATTRACTION

Build, grow and sustain hometowns that are magnetic – hometowns that are attracting stayers, returners and newcomers to be in community with us.

Community Development Math

Collective Vision

+ Distributed Leadership

+ Discretionary Capital

+ Citizen Engagement

Magnetic Hometowns

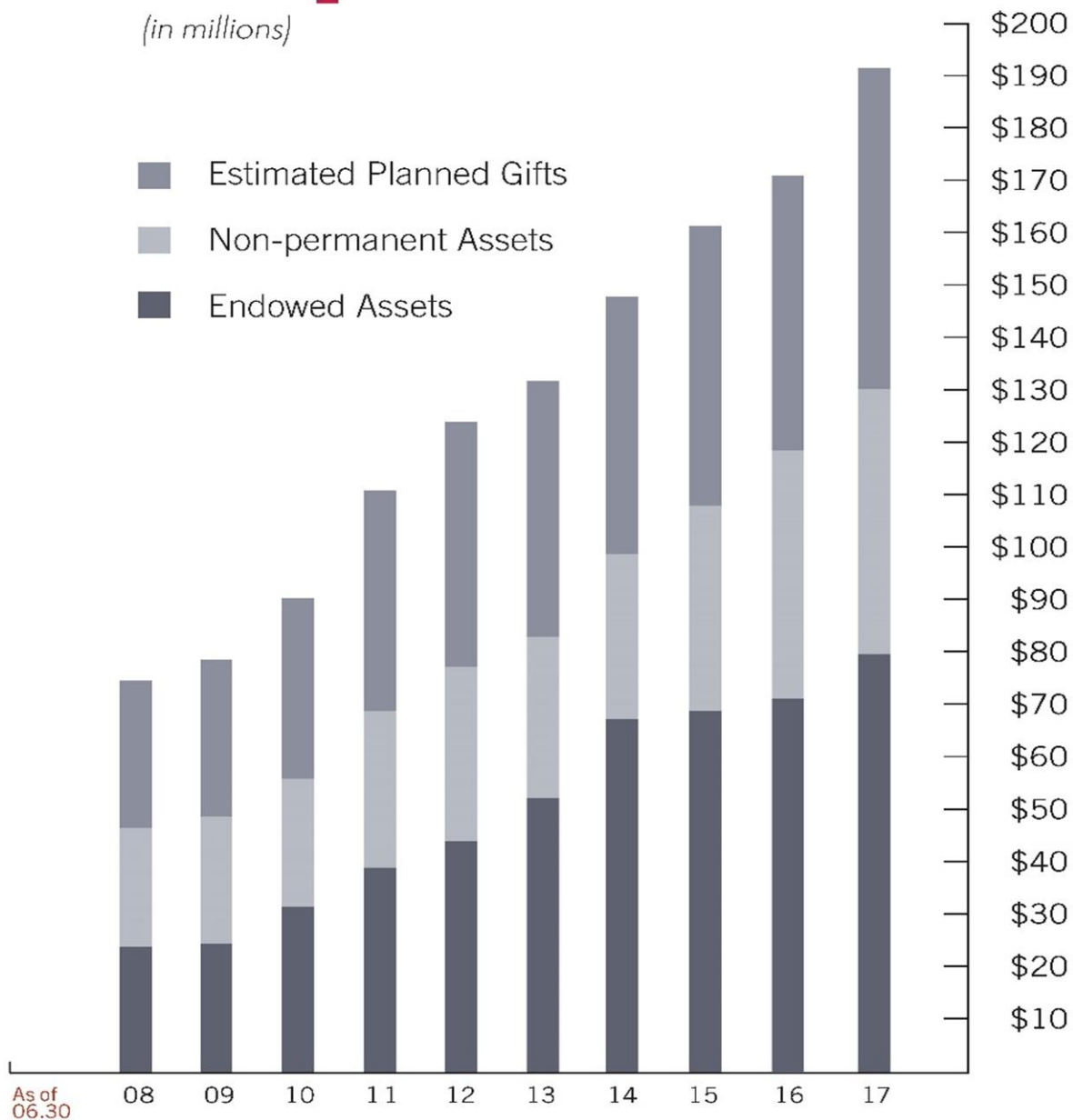
NCF Summary – June 30, 2017

- 219 affiliated funds serve 250 communities
- 1,481 Affiliated Fund Leaders
- Total Assets = \$130 million (\$80M endowed)
(17% annual growth for 10 years)
- 307 planned gifts totaling \$60 million
- 39,142 contributions in last 5 years
- \$129 million reinvested in
last 5 years

Building Assets for Today and Tomorrow

(in millions)

- Estimated Planned Gifts
- Non-permanent Assets
- Endowed Assets



Community Endowment Building

	<u>2007</u>	<u>2012</u>	<u>2017</u>
Community-focused funds building endowments	88	95	126
Endowed assets (million \$)	\$14.3	\$33.8	\$66.1
Planned gifts to grow endowments (million \$)	<u>\$20.0</u>	<u>\$29.0</u>	<u>\$36.4</u>
Endowments + expectancies (million \$)	\$34.3	\$62.8	\$102.5

Community Endowment Building

<u>Endowments + Expectancies</u>	<u>2012</u>	<u>2017</u>
\$5 million +	0	3
\$1 million to \$4.99 million	22	30
\$500,000 to \$999,999	<u>15</u>	<u>21</u>
	37	54

Endowment for what?

- › People attraction (stayers, returners, newcomers)
- › Workforce development (non-traditional scholarships)
- › K-12 curriculum enhancement
- › Youth engagement
- › Entrepreneurship & small business development
- › Early childhood development
- › Leadership development
- › Quality of life improvements

Community Impact



08/12/2012

NORFOLK DAILY NEWS

In past decade, 450 new jobs in Holt County

Nebraska Community Foundation

HOLT COUNTY — When BHE Renewables completed its Grand Prairie Wind Project in November — located over 50 square miles in this North Central Nebraska county — it marked the largest wind farm in Nebraska.

By the numbers

Since 2007, Holt County has added new jobs and businesses, including:

- 145: New business starts, in addition to 44 expansions and 29 ownership successions.



Omaha World-Herald

TUESDAY, JUNE 20, 2017

Omaha World-Herald

McCook: A great place to be a kid

March 26, 2017

► OTHER VIEWS

Young adults returning to rural towns

The 2010 Census had an important nugget of information that offers encouragement for Nebraska's rural communities.

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Omaha World-Herald

Young Nebraskans can live and work anywhere. Imperial gives them reasons to come home

Why are more and more people in their 30s and 40s choosing to live in or near our smaller communities? The 2010 Census shows that 53 of Nebraska's most rural counties — those that do not have a town of at least 2,500 residents — had a net in-migration in this particular age cohort.

Lori Pankonin says raising kids close to grandparents and other extended family members is key.

For five decades, her family has owned and published newspapers in her hometown of Imperial, Nebraska, Pankonin's hometown, and in nearby Grant,

Wauneta and Holyoke, Colorado. Lori and her mother, Elna Johnson, have been working with fellow volunteer members of the Imperial Community Foundation Fund to make their hometown increasingly attractive to young families.

"It's exciting to see another generation taking over the pharmacy, the grocery stores, a chiropractic practice, realty firms, insurance agencies and a law practice," Pankonin said.

"Many young folks have made career changes since choosing to move back. Generally, once they get here, they want to

COUPLES RETURN TO RURAL ROOTS

You can go home again

The 2010 Census had an important nugget of information that offers encouragement for Nebraska's rural communities.

Young adults — in many cases, couples starting a family — have been returning home to rural communities in Nebraska in enough numbers for a net gain in that age group.

In all, 53 Nebraska counties without a town of at least 2,500 residents had an in-migration of adults in their 30s and 40s from 2000 to 2010.

The Nebraska Community Foundation highlights the example of Jonathan and Tracy Beverly, who moved from New York City to Tracy's hometown of Imperial, Nebraska, soon af-

NORFOLK DAILY NEWS

Focus on community brings big growth to Pender

ANDREA LARSON
August 16, 2017

PENDER — There is somewhere in the neighborhood of \$50 million in construction taking place right now in this Northeast Nebraska community of just over 1,100 people.

If you want to look at it this way, that's about \$45,000 for every Pender resident.

And what's all being planned? Get ready for an impressive list: There's a new, 38,000-square-foot community center, a hospital expansion, a new law enforcement center with a new jail and two Main Street housing and storefront refurbishment projects.

What's more, Pender Public Schools is growing and continually striving to improve the education and offerings to students.



program several years ago, allowing the school to make a \$30,000 purchase for in- the needs of the students. New windows and a new HVAC system were installed in



NEBRASKA COMMUNITY FOUNDATION

Agents of Change

“NCF is not just about raising money and making grants; it empowers communities to be agents of change by teaching communities to identify local assets and resources and take action.”

- Bob Stowell, Ord

Newcomers



Returners



Stayers



Belonging



How do NCF's affiliated funds help build stronger schools?

Some examples include:

- › Early Childhood Development
- › STEM and STEAM
- › Local Foods in Schools
- › Traditional and Non-Traditional Scholarships
- › Expanded Learning Opportunities (ELOs)

Early Childhood Development



STEM and STEAM



Local Foods in Schools



Scholarships

Total Scholarships Awarded by NCF's Affiliated Funds:

FY 2015	\$277,783
FY 2016	\$323,512
FY 2017	<u>\$324,023</u>
	\$925,318

Expanded Learning Opportunities (ELO)

