



NAPSF

NEBRASKA ASSOCIATION OF PUBLIC SCHOOL FOUNDATIONS

NAPSF News

March 2021

Giving Away the Credit

Lisa Reese Parish, Kearney Public Schools Foundation

In the five years that I have served the Kearney Public Schools Foundation, I have had a difficult time describing the impact we have on the students and teachers in our district.

Kudos to those of you who regularly produce an annual report or infographic. I have only printed one. I'm not sure what is holding me back other than time, but somehow, quantifying the impact the Foundation has in a concise manner is difficult for me.

I am re-evaluating everything as I read a great book called *Donor Care: How to Keep Your Donors Coming Back After the First Gift* by John Haydon.

It seems I have been focused on communicating what our organization does. The "aha moment" I had reading this book is that I need to refocus on what the donor has accomplished by giving to the KPS Foundation. That simple change of perspective helps the words flow.

- **Our donors** have helped families with the COVID Assistance Fund
- **The donors** have shown our teachers support through Thank a Teacher
- **Our donors** used memorial gifts for their loved ones to support our students

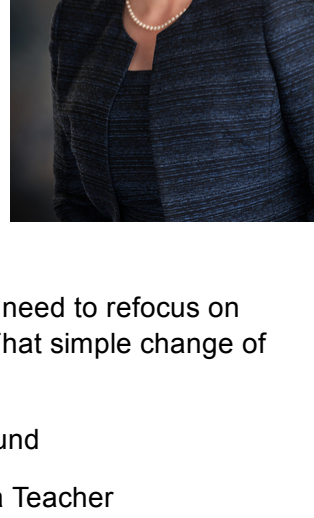
It is the Foundation's privilege to help the donors carry out these charitable tasks and I personally need to do a better job giving the credit to them.

Things that I have been rather business-like about such as thank you letters, emails, phone calls, and other everyday "tasks" need a different approach. They are much more important when we can't see our donors in person. An extra phone call to check in with a far-away alumni, a quick note to someone when you are thinking about them.

If I learned anything last year, it was not to overlook an opportunity to communicate with our donors and prospects. I miss our alumni: the successful alumni; the local alumni; the awkward alumni; the joyful alumni; the downright annoying alumni. All. Of. Them.

It's easy to become transactional in our business. A thank you letter that verifies the tax-deductibility of the gift seems good enough when you have a stack of things to do, but that's not the thanks our donors deserve. So until I get the letters re-written, I am scribbling more notes than ever. I'm encouraging all of you to look at any communication you send out, and find a way to give more of the credit to someone who invests time or money into our schools.

Before our world returns to full speed, I will be putting my words to better use giving away the credit for all that people accomplish through KPS Foundation.



NAPSF Coffee Talk

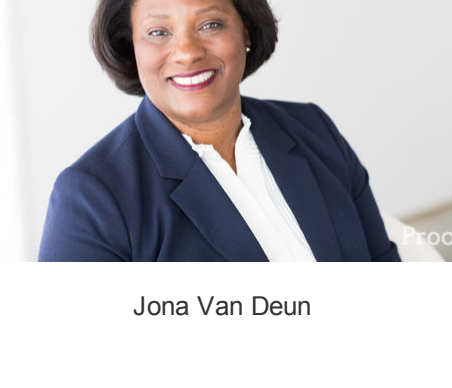
Thank you to those who joined us for NAPSF Coffee Talk on February 4. We had some great discussions about business partnerships, career academies and everything in between! From this conversation sparked interest in the Nebraska Tech Collaborative.

In their own words: The Nebraska Tech Collaborative (NTC) – an Aksen workforce initiative – is business-led, and comprised of over 100 business, government, education, and non-profit partners all working together to drive results and scale to build a world class tech ecosystem in Nebraska.

We have been lucky enough to secure NTC President, Jona Van Deun, to speak at our next Coffee Talk. Jona will discuss the background and mission of NTC, leaving time afterward for a Q & A session.

Join us via Zoom Conferencing to catch Jona during our next Coffee Talk on **March 4, 9am- 10am**.

Learn more about the Nebraska Tech Collaborative [here](#).



Jona Van Deun

[Join Coffee Talk](#)



Tell us about your virtual conference experience!

What did you like or dislike? What did you learn? What was your favorite breakout session?

Share your thoughts [here](#).

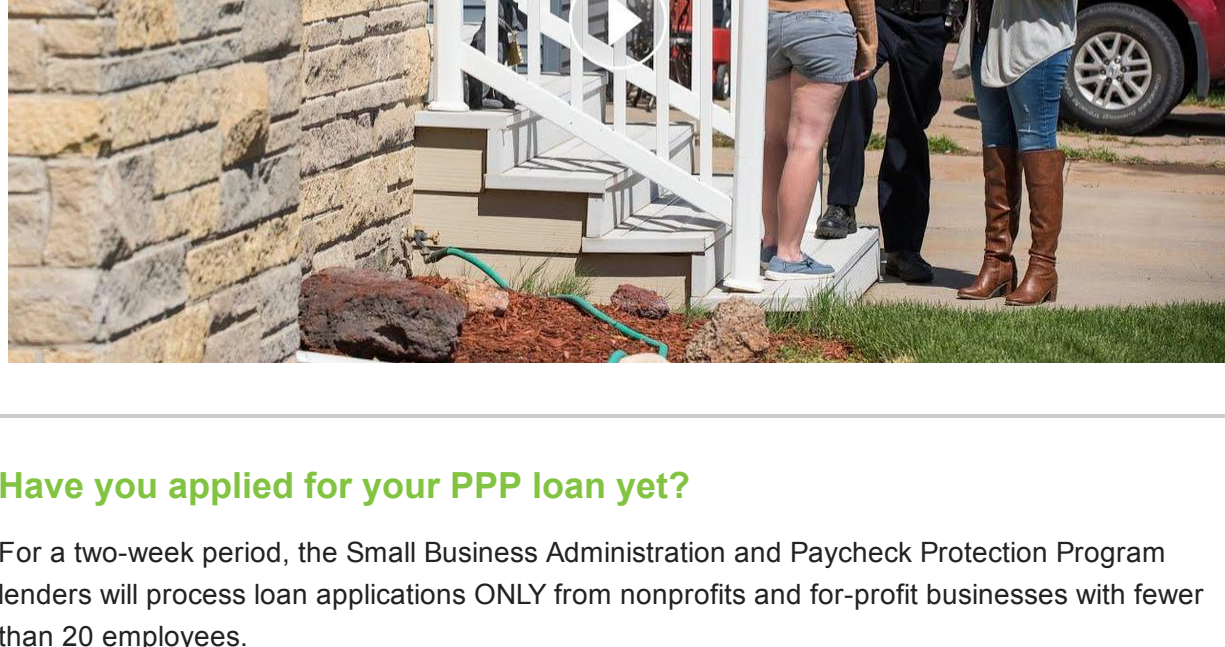
The Mind Inside Sunday Watch Party

On behalf of North Platte Public Schools, North Platte Public Schools Foundation (NPPSF), and Nebraska Loves Public Schools, we invite you to an online watch party and Q&A with the film directors and featured cast members Brandy Buscher and School Resource Officer Jeremiah Johnson.

The Nebraska Loves Public Schools crew and the film cast will be chatting with you live while watching the film and Q&A discussion. Watch the trailer below.

3:00 - 4:30 pm CST | February 28

[Free Screening RSVP](#)



Have you applied for your PPP loan yet?

For a two-week period, the Small Business Administration and Paycheck Protection Program lenders will process loan applications ONLY from nonprofits and for-profit businesses with fewer than 20 employees.

Starting Wednesday, February 24 and running through Tuesday, March 9, the exclusive small-employer PPP processing window is [designed to provide more equitable relief](#) by "targeting the PPP to the smallest businesses and those that have been left behind in previous relief efforts" to ensure that lenders give smaller employers the attention they need to work their way through the application process.

If you think your nonprofit may be eligible for an initial PPP loan or a second draw loan Congress authorized at the end of 2020, now is the best time to contact a lender and find out how much relief may be available. [Learn more at SBA.gov](#).



NAPSF Membership Benefits

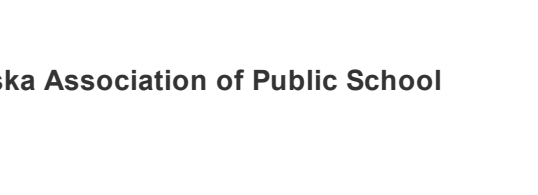
NAPSF Website - We Want to Hear From You

Does your foundation have an inspiring success story? Has your foundation been in the news? Do you have information or insight your peers would benefit from?

Submit your foundation stories, news, or articles [here](#) to be featured in upcoming NAPSF newsletters.

NSFA Membership

All members of NAPSF receive a NSFA membership. This includes free NSFA Webinars and discounts for NSFA conferences.



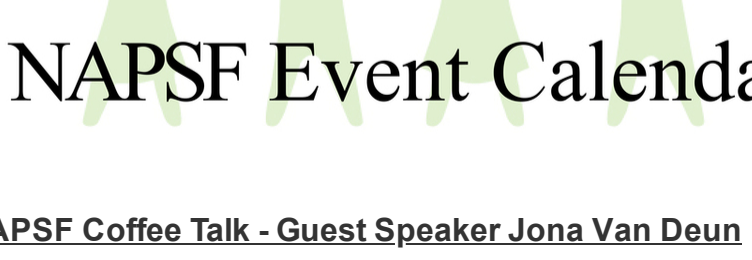
We are currently 31 members strong at the Nebraska Association of Public School Foundations. A list of our membership is below.

- Anselmo-Merna Public Schools Foundation
- Ashland-Greenwood Public Schools Foundation
- Aurora Public Schools Foundation
- Beatrice Educational Foundation
- Bellevue Public Schools Foundation
- Bennington Public Schools Foundation
- Cardinal Education Foundation (South Sioux City)
- Central High School Foundation (Omaha)
- Columbus Public Schools Foundation, Inc.
- Cozad Public Schools Foundation
- Creek Valley School Educational Foundation
- DC West Schools Foundation
- Elkhorn Public Schools Foundation
- Foundation for Lincoln Public Schools
- Gering Public Schools Foundation
- Grand Island Public Schools Foundation
- Hastings Public Schools Foundation
- Kearney Public Schools Foundation
- Millard Schools Education Foundation, Inc.
- Norfolk Public Schools Foundation
- North Platte Public Schools Foundation
- Northwest Education Foundation
- Ogallala Public Schools Foundation
- Omaha Public Schools Foundation
- Papillion La Vista Schools Foundation
- Pioneer Fund Foundation
- Ralston Community Schools Foundation
- School District 145 Foundation for Education (Waverly/Eagle)
- Scottsbluff Schools Foundation
- Wayne Community Schools Foundation
- Westside Community Schools Foundation, Inc.

Haven't Become a NAPSF Member Yet?

The Nebraska Association of Public School Foundations is a state affiliate of the National School Foundation Association. This means that as a member of the Nebraska Association of Public School Foundations, you will get the discounted conference rate and all other full benefits of membership to the national organization as well as Nebraska. You pay one rate to Nebraska and get two memberships Statewide and National! What a deal!

[Learn more about NAPSF membership benefits](#)



NAPSF Event Calendar

NAPSF Coffee Talk - Guest Speaker Jona Van Deun

When: Thursday, March 4, 2021, 9:00am - 10:00am CST

Location: Zoom Meeting - [Join Coffee Talk](#)

NAPSF Board Meeting

When: Tuesday, March 30, 2021, 10:00am - 2:00pm CST

Location: Waverly

Note: Our plan is to hold this meeting in person. If we are unable to do so, the board meeting will be held via Zoom Conferencing. You will be notified of any changes.

NSFA National Conference

When: February 23-26, 2021

Location: Socio App

Questions or Comments? Contact NAPSF [Here](#).



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