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NAPSF Breakfast Sponsor



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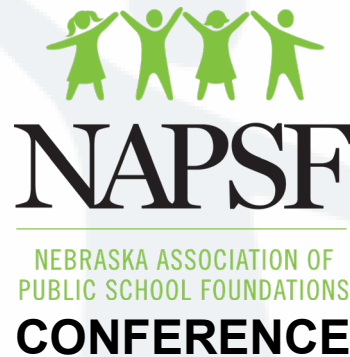


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Thank You Sponsors!



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Welcome School Foundation Friends!

8:00 Registration | Continental Breakfast

8:30 Welcome | Keynote | NSFA Update

10:30 Breakout #1

12:00 Lunch | Keynote | NAPSf Annual Meeting | Drawing #1

1:30 Breakout #2

2:45 Breakout #3

4:00 Closing remarks | Evaluation | Drawing #2

4:30 Networking at Country Club of Lincoln

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Wendy Van DeLaCastro

Foundation for Lincoln Public Schools

NAPSF President


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A photograph of three people against a white background. In the center, a man with glasses and a red tie holds a sign. To his left, a woman with short brown hair holds a sign. To his right, a woman with blonde hair holds a sign. All three signs say "I am part of the story." in a handwritten font. At the bottom of the image, there is a large green text overlay that says "I am a part of the story." and a logo for the 2019 NAPSf Statewide Conference.

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2019 NAPSf Statewide Conference
Tuesday, October 1 | Don Clifton Professional Learning Center, Lincoln

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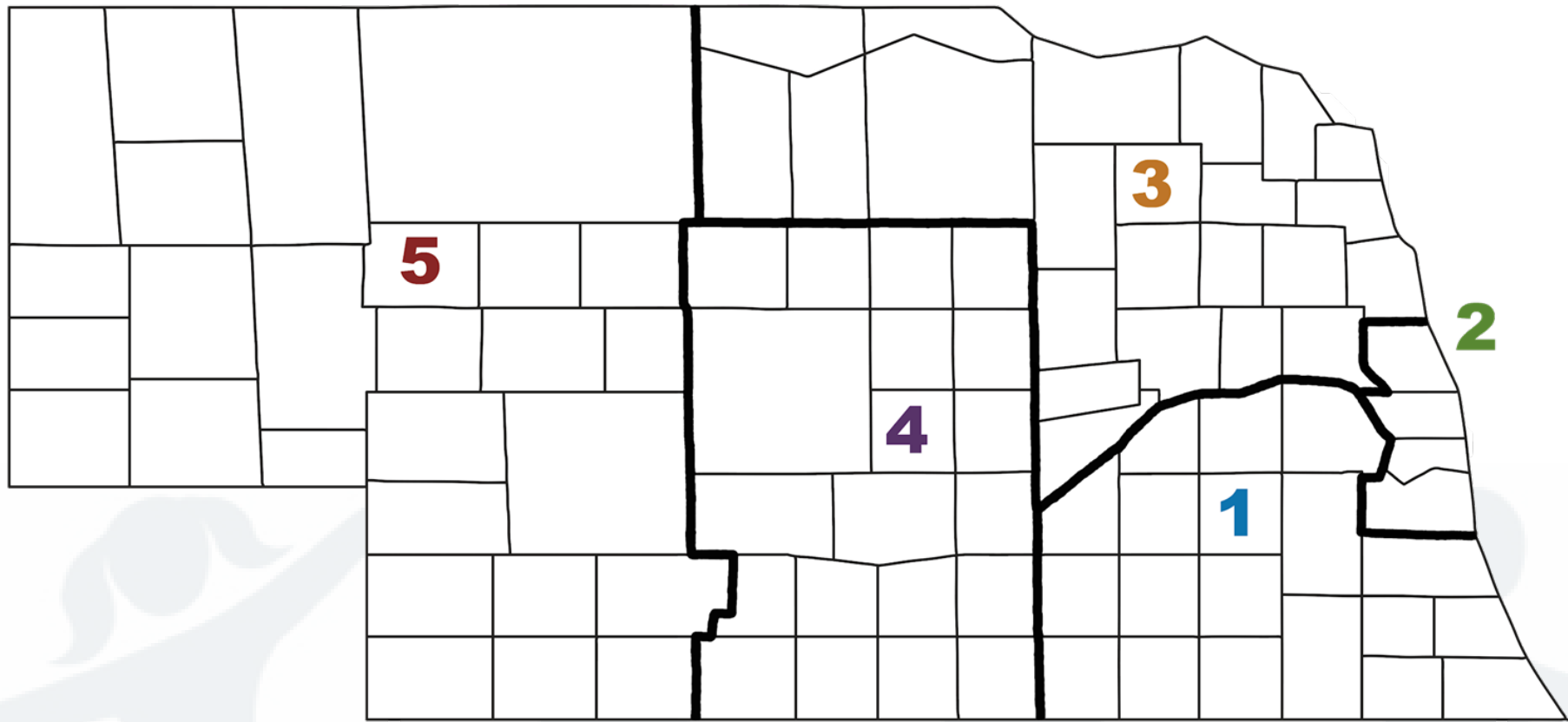
2019 NAPSf Statewide Conference
Tuesday, October 1 | Don Clifton Professional Learning Center, Lincoln

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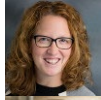
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NAPSF Board Members



REGION 1

Sara Alig-Martin
(Waverly)

School District 145 Foundation for Education



Wendy Van DeLaCastro Foundation for Lincoln Public Schools



REGION 2

Jeremy Maskell

Ralston Public Schools Foundation



Stacey Falk

Elkhorn Public School Foundation



REGION 3

Sarah Dittmer

Norfolk Public Schools Foundation



Lance Swanson
Sioux)

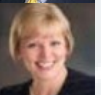
Cardinal Educational Foundation (South



REGION 4

Matthew Fisher

Northwest Education Foundation (GI)



Lisa Parish

Kearney Public Schools Foundation



REGION 5

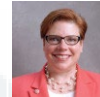
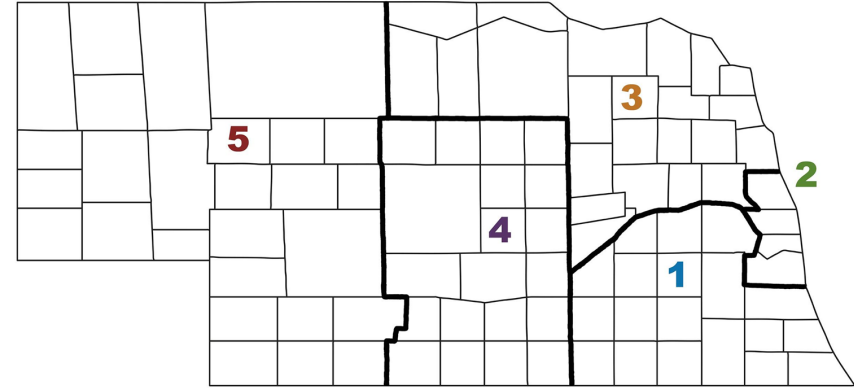
Jo Brown

Ogallala Public Schools Foundation



Alyssa Harvey

Scottsbluff Public Schools Foundation



AT-LARGE MEMBERS

Toba Cohen-Dunning
Foundation

Omaha Public Schools



Matt Belka

NE Assn of School Boards



EX-OFFICIO MEMBER

Traci Skalberg
Foundation

Grand Island Public Schools

NAPSF Foundation Shout Outs



Mark Lenihan
NAPSF 2019
Board Slate
Superintendent,
Wayne Community Schools



John Erickson
NAPSF 2019
Board Slate
Executive Director,
Papillion-LaVista Schools Foundation

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NAPSF Membership



Sara Alig-Martin

NAPSF Board, Region 1
Executive Director,
School District 145 Education Foundation



Traci Skalberg

NAPSF Administrator
Executive Director,
Grand Island Public Schools Foundation

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NAPSF Membership By the Numbers

- **31** NAPSF Members served **208,727** students at **403** campuses
- NAPSF Member Foundations reported **\$48,450,048** of income in FY18
- **\$232.12** private dollars coming into NAPSF Member School Foundations per student served

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NAPSF Membership By the Numbers

- Your numbers are part of our story
- Where do we get the numbers?
- Membership Form on the website

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NAPSF Membership

- All NAPSf Members are also members with full benefits of the National School Foundation Association, the oldest and largest K-12 Foundation organization in the U.S.
- Monthly (or as appropriate) e-communication which will include access to training and networking events, as well as other pertinent information

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NAPSF Membership

- Resources for collaboration and collective impact
- Full access to webinar offerings
- Annual national conference discounts
- Regional workshop discounts

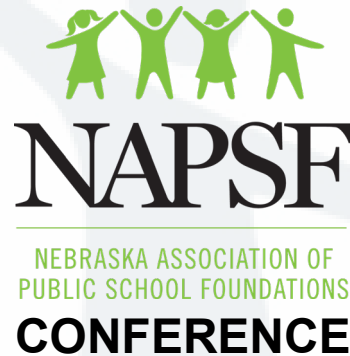
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NAPSF Membership

- Access to consulting services from NSFA and NAPSF experts and other national leaders
- Access to resources for best practices and ethics
- Regional training opportunities for professional development

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NAPSF Membership

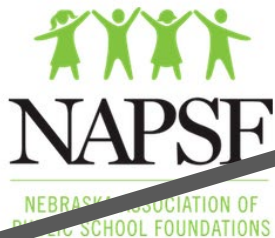
- Access to a talent bank for school districts and school Foundations. The talent bank will include seasoned professionals in the field that would offer advice, best practices, and share successes.

www.napsf.org

@NAPSFnews

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[Who We Are](#) [Membership](#) [Get Involved](#) [News & Events](#)

SEARCH



More than a membership.

Feel like you are on an island? Do you think no one understands your mission? Would you like to talk to someone who has "been there"?

BECOME A MEMBER

**Click on
Membership**

Or

Become a Member





Click on
Membership
Application

Click on
Join Now

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NAPSF Membership Application

Application & Renewal 2019-2020

Purpose Statement:

The **Nebraska Association of Public School Foundations** exists to strengthen the impact of school foundations in Nebraska for the students and educators they serve. Through public awareness and advocacy, the sharing of best practices, adherence to high ethical standards of philanthropy and the encouragement of deep public private partnerships, NAPSF will elevate and support school foundations as they provide options for communities to come into closer partnership with their schools.

NAPSF Membership Benefits:

- All NAPSF Members are also members with full benefits of the **National School Foundation Association**, the oldest and largest K-12 foundation organization in the U.S.

Membership

Membership Benefits

Membership Application

Membership Resources

NAPSF Membership Levels

based on annual income of Education Foundation:

- \$100 annual fee (\$50,000 or less income)
- \$200 annual fee (\$50,001 - \$100,000 income)
- \$300 annual fee (\$100,001 - \$250,000 income)
- \$400 annual fee (\$250,001 - \$999,999 income)
- \$500 annual fee (\$1,000,000 income or more)

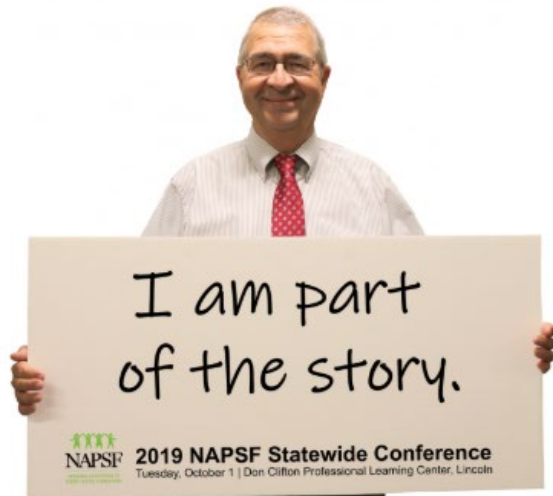
Membership dues are based on a school-year from Sept. 1 to Aug. 31

Join Now





**Click to log
into the portal**



Registration now open!

Join education philanthropy leaders from across the state at the Nebraska Association of Public School Foundations (NAPSF) 2019 Fall Conference.

[REGISTER HERE](#)





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[SEARCH](#)



Log In

Welcome.

Please enter your username and password into the form below to access your information.

Username * REQUIRED

Password * REQUIRED

[Forgot Your Password?](#)

Log In

Portal

Portal Login

First.Last

example:

Traci.Skalberg



Password * REQUIRED

[Forgot Your Password?](#)

Log In

Forgot password?



First.Last

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[SEARCH](#)

Type your username and click Reset Password. We'll email you a link to reset your password.

Username * REQUIRED

Reset Password

Portal

Portal Login

example:
Traci.Skalberg





NAPSF Talent Bank for Members

Welcome to your portal.

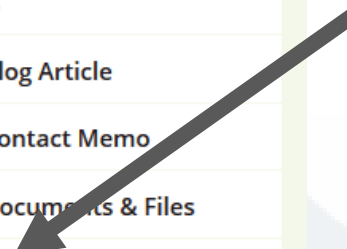
As a member of NAPSF you have access to a talent bank of seasoned professionals in the field that will offer advice, best practices, and share successes.

We are currently developing this resource and content.

Portal

[Welcome](#)[Membership Directory](#)[Meetings & Events](#)[2018 Fall Forum Presentations](#)[2017 State Conference Presentations](#)[Board Only: Blog Article](#)[Board Only: Contact Memo](#)[Board Only: Documents & Files](#)[Your Profile](#)[Log Out](#)

**Update
your
profile**



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Your Profile

User Information

Username * REQUIRED

Candi.Wiemers

Password * REQUIRED

Confirm Password * REQUIRED

First Name

Candi

Last Name

Wiemers

Organization

Grand Island Public Schools Foundation

Title

Programs & Marketing Coordinator

Address (Line 1)

123 South Webb Road

Change your password



Complete additional fields



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NAPSF Membership Directory

Click on "Your Profile" in the menu on the right to update your membership directory information.

All Profile Fields

Q Enter your keywords...

Last Name	First Name	Organization	
Arlt	Darron	Plainview Public Schools Foundation	>
Belka	Matt	NE Association of School Boards	>
Brown	Jo	Ogallala Public Schools Foundation	>
Cohen-Dunning	Toba	Omaha Public Schools Foundation	>
Core	Katy	Ralston Public Schools	>
Dittmer	Sarah	Norfolk Public Schools Foundation	>

Click to see member profile



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First Name	Traci
Last Name	Skalberg
Organization	Grand Island Public Schools Foundation
Title	Executive Director
Address (Line 1)	123 South Webb Road
Address (Line 2)	PO Box 4904
City	Grand Island
State	Nebraska
Zip	68802-4904
Phone	308-385-5900
Email	tskalberg@gips.org

[◀ Return to User List](#)



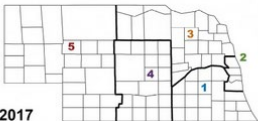
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November 14 - 15, 2017



State School Foundation **CONFERENCE**

2017 State Conference Presentations

- **Bringing Outside Resources to Your Schools - Ideas from Other Sectors**
- **Building Attractive Hometowns**
- **Building Legacy and Major Gift Funds at Your School Foundation**
- **Crowdfunding for Your School District**
- **Earned Income Opportunities for Your Foundation**
- **Keynote: A National Perspective on Education Foundation Trends and Why Your Work Matters**
- **Keynote: Public Education 2017: A Recovering Legislator's Perspective**
- **Legal Best Practices**
- **Scholarship Best Practices**

Portal

Welcome

Membership Directory

Meetings & Events

2018 Fall Forum Presentations

2017 State Conference
Presentations

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Conference Presentations and Handouts



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Special Events & Marketing

Do fundraising events have you frustrated? Are you looking for ideas for new fundraising events, or how to organize and promote your current events? If so, then this panel is for you! Hear from 3 Foundations who will share their experience organizing successful fundraising events from small 5K runs to large galas. Come get some tips on how to secure unique sponsorships and create excitement around your event to make your next event even more of a success!

• Special Events Handout



Stacey Selk

Marketing & Special Events Manager
Elkhorn Public Schools Foundation
sselk1@epsne.org



Kim Kwapnioski

Executive Director
Columbus Public Schools Foundation
kwapnioskik@discoverers.org

Laura Iliff

President
Westside Community Schools Foundation
iliff.laura@westside66.net



2018 Bids 4 Kids Planning & Promotion Timeline

Summer:

- Pick date (look at school and national calendars)
- Reserve venue
- Let Qtego know date/venue for 2018

November:

- Include Save the Date info about B4K in EPSF Winter Newsletter
- Update Logo
- Update Donor Request Letter
- Update Master Spreadsheets
 - Qtego
 - Donations
- Media & Marketing Plan Created
- Start requesting major corporation donations that require more time for processing (WOLF only takes requests in NOV)

DECEMBER:

- Check on Donation Forms – Order if need more
- Sponsorship levels finalized
- Sponsorship letter created

JANUARY:

- Committee Meeting set up
- Send Invite

Marketing & Communications Calendar




Sample Marketing/Promotion of Event

YARD SIGN



TEACHER INBOX CARDS



EVENT POSTER



ELEMENTARY SCHOOL FOLDERS



OUTSIDE BANNER




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Keynote: Your Story Matters



Hunter Radenslaben

ATHLETE NATION 

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NSFA and YOU



Toba Cohen-Dunning
NSFA Board - President
Industry Leadership Council
Co-Chair



Traci Skalberg
NSFA Board Treasurer



Wendy Van
National Best Practice Task Force

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NSFA and YOU



- Expanded networking opportunities and national conference
- Board training and Certified Education Foundation Leader Program
- Best Practices Task Force and Industry Leadership Council
- Full access to webinars and members only resources

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NAPSF Breakout Sponsors



MAJOR SAVER

Foundation Fundraising You Can Trust



Horace Mann®

Founded by Educators for Educators



reviewr

See you back
here at 12:00
for Lunch



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NAPSF Lunch Sponsor



Omaha Public Schools
FOUNDATION

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NAPSF & NASB



Kori Stanosheck
NASB
At Large Member

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Trivia - Who we are...



Lisa Reese Parish
NAPSF Board, Region 4
Executive Director,
Kearney Public Schools Foundation



Matt Fisher
NAPSF Board, At Large
Retired Superintendent,
Northwest Public Schools

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NAPSF Annual Membership Meeting

Agenda

- Board Member Election
- Election of Officers
- Financial Statements

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NAPSF Annual Membership Meeting

New Board Member Slate



Gian Baxter-Collins
Grand Island Northwest
Education Foundation
Region 4 Rep



John Erickson
Papillion-LaVista
Schools Foundation
Region 2 Rep



Mark Lenihan
Wayne Community
Schools
At Large Member



Kori Stanosheck
NASB
At Large Member



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NAPSF Annual Membership Meeting

Slate of Officers



Sarah Dittmer
Norfolk
President



Sara Alig-Martin
Dist. 145
Vice-President



Jo Brown
Ogallala
Secretary



Lisa Parish
Kearney
Treasurer



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NAPSF Annual Membership Meeting

Financial Statements - FY19

Income:

Sponsorships

\$4,000

Registrations

\$2,630

Memberships

Total

\$14,991

Expense:

Professional Services \$2,637

Conference Expense \$1,217

Supplies/Software \$2,266

Dues/Fees/Membership \$5,311

\$8,361 **Total**

\$11,431

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NAPSF Drawing Scholarship 1

NATIONAL CONFERENCE 2020

MARCH 2-4, 2020 | PHILADELPHIA, PA



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NAPSF Breakout Sponsors



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Thanks for Coming School Foundation Friends!

Closing Remarks, Drawing,
Evaluation, Cocktail Hour

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NAPSF Drawing Scholarship 2

NATIONAL CONFERENCE 2020

MARCH 2-4, 2020 | PHILADELPHIA, PA



Independence Hall

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